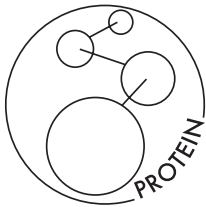


LAB REPORT

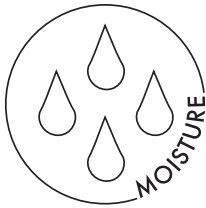
FROM THE DE LORENZO LABORATORY & EVALUATION

THE FOUR NATURAL BALANCES™

To maintain the health of your hair and scalp you must follow the Four Natural Balances™. The Four Natural Balances™ are Protein, Moisture, Natural Oils and the pH Balance. The Tricho Scalp Therapy products have been formulated with these four balances in mind, creating optimum conditions.



Protein is the foundation balance of the hair. The hair fibre is composed of 97% keratin which is a protein itself. De Lorenzo use plant derived phytoproteins to fill, seal and strengthen the hair.



Moisture is the internal lubricant of the hair. The correct moisture balance gives hair it's elasticity and manageability.



Sebum is the **Natural oil** of the scalp it's role is one of protection and is the outer lubricant of the hair. Sebum seals in moisture, improves lubricity and reduces friction wear.



The Acid Mantle is a mildly acidic environment that exists on our scalp as a result of perspiration and sebum. The pH of the acid mantle is in the range 4.5-5.5. The role of the acid mantle is to protect the scalp from bacterial attack and maintain the hair in a strong and flexible state, keeping the fibre as compact as possible.



DE LORENZO