

LAB REPORT

FROM THE DE LORENZO LABORATORY & EVALUATION

novaseal




A pre-emptive strike against colour fade, Novaseal is a force to be reckoned with!

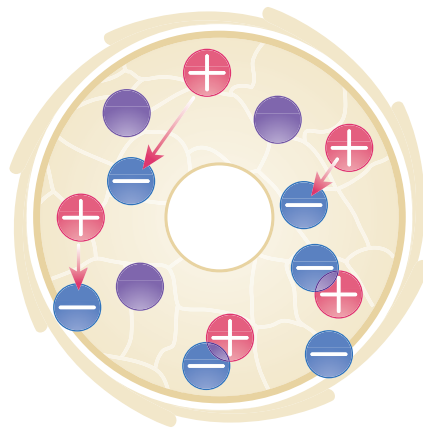
Apply Novaseal following a Novacolor service for a unique in-salon treatment. Novaseal delivers charged amino ions that are attracted to the hair fibre to form a protective seal and maintain the rich tones and soft texture of freshly coloured hair.

When the hair becomes damaged it loses positive charge and becomes unbalanced. Cationic (positively charged) Novaseal is an after colour service that actively seeks dry, porous areas along the hairshaft, increasing elasticity, strength and controlling flyaways.

Novaseal is suitable for normal to dry and chemically treated hair. Use sparingly on fine hair, due to the super rich formulation. Papaya Tea fragrance.

Legend

-  = Novaseal Positive Charge
-  = Negative Charge
-  = Neutral



FEATURES AND BENEFITS

A multi-purpose intensive treatment, Novaseal offers amazing:

- Professional leave-in colour locking technology
- Substantial protection to the hair
- Seals in fresh colour and prevents fade
- Intense, rich conditioning and detangling
- Heat activated shine and smoothing
- Protection from heat styling
- Chemical residues are neutralised restoring natural pH levels and preventing damage
- Acid balanced and buffered
- Certified organic ingredients



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KEY NATURAL INGREDIENTS



Kakadu Plum

A small plum like fruit that are thought to be the worlds richest source of Vitamin C, an important anti-oxidant. Vitamin C protects cells against free radical damage. Its role in the protection and repair of hair and anti-oxidant activity makes it an important element in the maintenance of healthy skin and hair. Deficiencies can lead to dry, splitting hair and a rough, scaly cuticle.



Olive Leaf Extract

An antioxidant capacity 400% higher than Vitamin C and almost double that of Green Tea or Grape Seed extract. When the sun hits the olive leaf a vapour is released which scavenges free radicals protecting against colour fade and hair damage.



Wattle Seed

Wattle Seed protein aids in the protection and strengthening of the hair structure by penetrating and attaching to the internal structure of the hair building a protective barrier in and around the hair. This results in improved handling qualities of the hair, increases body and strength.

INGREDIENTS

Demineralised Water, Denatured Alcohol, Silicone Quaternium-16 [and] Undeceth-11 [And] Undeceth-5, Sorbitol, Peg/Ppg-15/15 Dimethicone, Quaternium-80, Peg-40 Hydrogenated Castor Oil, Fragrance, Diazolidinyl Urea [and] Iodopropynyl Butylcarbamate, Sunflower Seed Cake, Organic Olive Leaf Extract, Wheat Amino Acids, Wattle Seed Extract, Lauryldimonium Hydroxypropyl Hydrolysed Soy Protein, Kakadu Plum Extract, Chamomile Extract, Vitamin E Acetate, Panthenol, Citric Acid, Rooibos Extract, Innamidopropyltrimonium Chloride, Sodium Citrate.



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