

# LAB REPORT

FROM THE DE LORENZO LABORATORY & EVALUATION

## supanova

### Dust-free white Powder Lightener

Supanova dust-free white Powder Lightener gives extra lift on natural or coloured treated hair. Providing a creamy easy to apply consistency, that resists drying out.

- Up to 7 levels of lift
- Dust-free white Powder Lightener
- Gentle lightening, great for use on scalp and with foils
- Remains active for up to 1 hour
- Novoxyl Developer choice will depend on levels of lift required and quality of hair

#### PREPARATION OF HAIR

- Apply Essential Treatments Protein Complex to strengthen and protect, concentrating on porous areas
- Apply Essential Treatments Oil Balance to lubricate and protect
- Brush or detangle hair, taking care to not irritate the scalp
- Mix Supanova according to directions. Section hair and apply via chosen technique

#### DIRECTIONS:

##### FOR ON-SCALP APPLICATION

1. Mix 20g of Supanova powder with 40g of up to 6% (20 Vol) Novoxyl Developer

##### FOR OFF-SCALP APPLICATION

1. Mix 20g of Supanova powder with 40g of up to 12% (40 Vol) Novoxyl Developer
2. Apply to dry hair, darkest areas first. Avoid previously lightened areas



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### DIRECTIONS (CONT):

3. Develop for 15 - 60 minutes depending on the base colour of the hair, until the desired lightness is achieved. Time should not exceed 60 minutes. DO NOT USE HEAT
4. Check progress during processing
5. Rinse product completely from hair then shampoo and condition with the appropriate De Lorenzo products.

### NOTES TO REMEMBER

- Use mixture immediately to prevent deterioration
- Discard leftover Supanova mixture
- Maximum of 6% (20 vol) for on scalp application.

### KEY INGREDIENTS

- **Potassium Persulfate:** an effective oxidiser used for bleaching melanin and artificial colour
- **Ammonium Persulfate:** an effective oxidiser that releases ammonia to provide alkalinity needed for the bleaching process
- **Guar Gum:** provides excellent wet and dry combability whilst giving a soft and silky feel to the hair. Guar increases shine and improves detangling while offering substantive protection. It is highly compatible with the skin and maintains good stability over a large pH range.
- **Silica:** used in dry formulations to provide anti-caking control and free-flow ability  
Moisture resistance in dry powder formulations is important, the small particle size of silica increases the friction between the larger powder particles to keep them free flowing, improving texture and viscosity stability. Many powder lighteners either cake or dry out after standing but silica will assist in preventing the separation of oils and fragrances. The silica also acts as a 'slipping agent' allowing the product to slip or glide onto the hair
- **Magnesium Carbonate:** absorbs emollient and fragrance oils. Increases fluffiness and value as absorbing material. Provides bulk to the powder.

### INGREDIENTS

Potassium Persulphate, Ammonium Persulphate, Sodium Metasilicate, Magnesium Carbonate, Sodium Stearate, Mineral Oil, Hydroxypropyl Guar, Silica, Tetrasodium Edta, Sodium Lauryl Sulphate, Aluminium Distearate, Fragrance.



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